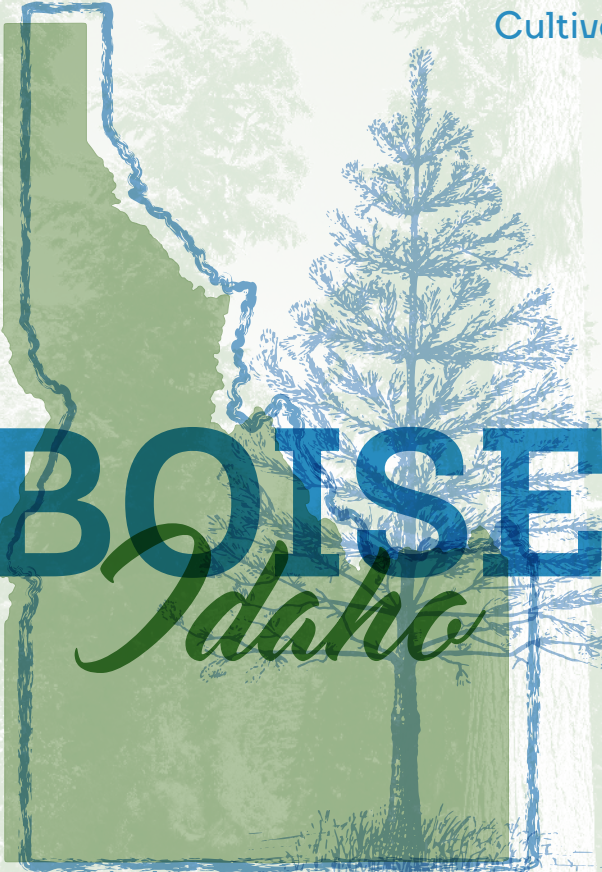


2017 CSTE ANNUAL *Conference*

JUNE 4-8

Cultivating an Environment
for Better Health



BOISE
Idaho



CONFERENCE SPONSORSHIP and EXHIBITOR OPPORTUNITIES

What to Expect AT THE 2017 ANNUAL CONFERENCE

The following numbers come from the 2016 Annual Conference



DAYS



500+

PRESENTATIONS

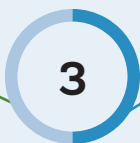


**FEDERAL
AGENCIES
PARTICIPATING**

including
CDC, FDA,
USDA, HRSA,
SAMHSA,
and ONC



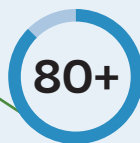
breakout
sessions



plenary
sessions



posters
sessions



roundtable
sessions



1,350 attendees from 50 states
and many U.S. territories

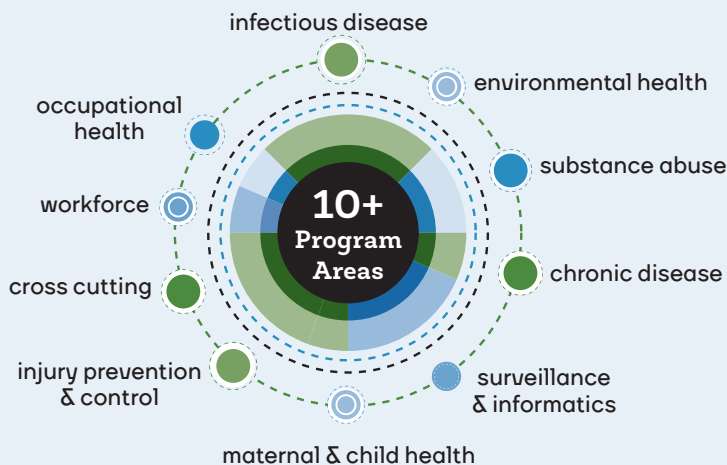


70%

of attendees work
in state, local, and
territorial health

14%

work in federal health



The conference
attracts
epidemiologists
of diverse
professional
specializations.



#CSTE2017

SPONSORSHIP OPPORTUNITIES

The CSTE Annual Conference is a unique experience of discovery and knowledge sharing that public health practitioners across the nation carry back to their jurisdictions to implement. By supporting the 2017 Annual Conference, your company or agency can make its mark on thousands of individuals and organizations. Through varied networking opportunities, you'll be able to engage thousands of professionals to spread information about your products and services. More importantly, your generous contribution to the 2017 Annual Conference will help CSTE harness the power of epidemiology to advance public health as we strengthen our field through educational and mentoring opportunities, standards development, systems modernization, and advocacy.

JANUARY 6, 2017

Early Commitment

Reap the benefits of early Web publicity, first choice in table location, and more.

FEBRUARY 15, 2017

Final Commitment

Full sponsorship agreements by this date.

PARTNERSHIP BENEFITS	PLATINUM \$24,000	GOLD \$13,500	SILVER \$9,000	BRONZE \$4,500
Opportunities available at sponsorship level	1	2	5	5
Sponsor registrations*	6	4	2	2
Booth in Networking Hall	2	1	1	1
Smartphone app banner**	●	●	●	●
Name on two CSTE Websites	●	●	●	●
List one demo session in the online agenda and app***	●	●	●	
Social media through official CSTE Twitter and Facebook accounts	4	2	1	
One company flyer at the CSTE conference bag or water bottle station	●	●	●	
Choice of hosting an early morning or evening session			●	
Host a primetime mid-day session	●	●		
Ticket to CSTE President's Banquet	2	1		
One customizable mobile message alert for smartphone app users	●			
Opportunity to host a follow-up webinar for CSTE members circulated by e-mail	●			
Mass e-mail to all CSTE membership before conference	●			

*We require all sponsors to register for the conference, up to four (4) additional staff may register for the full conference at a discount rate of \$400.

**More than 1,500 devices installed the app in 2016 with 55,000 views for each app banner.

***Demonstrations occur during the morning or afternoon break in your booth

#CSTE2017

ADD-ON SPONSORSHIP BENEFITS

- \$2,000 – Session video recording (*sent approximately three weeks after conference*)
- \$2,000 – Name and logo on networking hall table tent cards
- \$500 – Sponsor one (1) breakfast refreshment (bagels or pastries) at your booth for up to 50 people
- \$500 – Provide coffee and tea at your session for up to 50 people

The facility is the exclusive provider of all food and beverage products, therefore sponsors and exhibitors may not bring outside food and beverages to the facility.

EXHIBITS (NEW)

Standard exhibit booths are 8’x10’ and include:

- One booth space
- Two chairs
- Organization listed on CSTE Annual Conference website
- One complimentary conference registration per paid booth (*we require all exhibitors associated with an exhibit booth to be registered for the conference; one (1) additional staff may register for the full conference at a discount rate of \$400*)
- One 6’ draped table
- One wastebasket

BOOTH PRICE //////////////////////////////////////		
Organization Type	Price per booth (payment by February 15, 2017)	Price per booth (payment by March 31, 2017)
Government, Academic and Association	\$1,800 (\$900 deposit per booth)	\$2,400 (\$1,200 deposit per booth)

CSTE MEMBERS MATTER

Individuals who attend the CSTE Annual Conference work in applied epidemiology in local, territorial, tribal, state, and federal government. They work in hospital, laboratory, academic, and private-sector contexts. Attendees represent the nation’s leading administrators, informaticists, biostatisticians, IT developers, environmental health scientists, veterinarians, outbreak specialists, and more. The CSTE Annual Conference gives them a forum to bring together cross-sectoral health experts to unveil innovations, share successes, and shape the future.

Share your vision with us

CSTE is built on collaboration and dedicated to finding solutions for the mutual benefit of all. Let us work together to integrate your company, products, and services into the 2017 CSTE Annual Conference and applied epidemiology community at large.

Jeffrey P. Engel

Jeffrey P. Engel, M.D.
Executive Director



MAKING WAVES



APHA President **Camara Phyllis Jones** spoke at the 2016 President's Banquet.

Past conference speakers include Co-Founder of Partners in Health **Dr. Paul Farmer**; ABC News Chief Editor **Dr. Richard Besser**; and Co-Inventor of the rotavirus vaccine **Dr. Paul Offit**.

CSTE members vote on position statements, which initiate nationwide policy change and create transformative initiatives across the public health landscape. Position statements continue to profoundly advance all levels of modern practice and policy from the federal to the local level.

The conference also facilitates the discovery of new practices, services, software, and technologies, which participants disseminate and adopt widely throughout national jurisdictions.

EMBRACING PROGRESSIVE IDEAS

Epidemiology is one of the fastest changing fields in public health, so members are open to tapping the potential of modern products. Members are quick to adopt cutting-edge systems and business solutions.



EMBRACING EMERGING TECH

Participants live-tweeted hundreds of messages throughout the 2014-2016 conferences.

THE 2016 CONFERENCE APP WAS
INSTALLED ON MORE THAN
1,500 DEVICES



Experience the
CSTE Annual Conference
tinyurl.com/CSTEvideo

#CSTE2017

CONFERENCE ATTENDEE

Testimonials



"Very relevant sessions and discussions for my work and a good variety of topic areas for breadth of public health learning."



"The conference was amazing overall. It was insightful, educational and an incredible networking opportunity."

"CSTE puts on an amazing conference. I regularly return to my office with new ideas and insights that directly affect and improve my program."

"The CSTE conference is my favorite conference of the year!"

"As always, the conference was spectacular. The variety of topics and the care that went into coordinating abstracts into meaningful sessions was obvious."

"The CSTE conference experience was phenomenal. I loved the pocket agenda and the mobile app. The presentations were great and the conference was so well organized."



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CSTE sponsorship opportunities are not tax-deductible as charitable contributions. However, they may be tax-deductible as ordinary and necessary business expenses or under other provisions of the Internal Revenue Code. Consult with your tax advisor for guidance.