

LEADING THE WAY

CSTE Conferences continue to provide epidemiologists from across the world opportunities to learn the latest information and best practices relevant to their daily work. Previous speakers include global public health leader Dr. Keiji Fukuda; co-founder of Partners in



Dr. Keiji Fukuda, MD, MPH
CSTE's 2017 Jonathan Mann
Lecturer.

Health Dr. Paul Farmer; and Robert Wood Johnson Foundation president and CEO Dr. Richard Besser.

CSTE members vote on position statements, which initiate nationwide policy change and create transformative initiatives across the public health landscape. Position statements continue to profoundly advance all levels of modern practice and policy from the federal to the local level.

Each year, new practices, services, software, and technologies are disseminated and adopted throughout national jurisdictions by CSTE Conference attendees.

EMBRACING PROGRESSIVE IDEAS

Epidemiology is one of the fastest changing fields in public health, so members are open to tapping the potential of modern products. Members are quick to adopt cutting-edge systems and business solutions.

EMBRACING EMERGING TECH

CSTE Conference attendees continue to embrace today's technology, such as Facebook, Twitter and Instagram, posting hundreds of messages and photos during the event.



*The 2017 conference app
was installed on more
than 1,900 devices*



Experience the
CSTE Annual Conference
tinyurl.com/CSTEvideo

#CSTE2018

CONFERENCE ATTENDEE

Testimonials



"Very relevant sessions and discussions for my work and a good variety of topic areas for breadth of public health learning."



"The conference was amazing overall. It was insightful, educational and an incredible networking opportunity."

"CSTE puts on an amazing conference. I regularly return to my office with new ideas and insights that directly affect and improve my program."

"The CSTE conference is my favorite conference of the year!"

"As always, the conference was spectacular. The variety of topics and the care that went into coordinating abstracts into meaningful sessions was obvious."

"The CSTE conference experience was phenomenal. I loved the pocket agenda and the mobile app. The presentations were great and the conference was so well organized."



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CSTE sponsorship opportunities are not tax-deductible as charitable contributions. However, they may be tax-deductible as ordinary and necessary business expenses or under other provisions of the Internal Revenue Code. Consult with your tax advisor for guidance.

2018 CSTE Annual CONFERENCE

west
palm
beach

florida

june 10-14

csteconference.org
#CSTE2018



CONFERENCE SPONSORSHIP and EXHIBITOR OPPORTUNITIES

WHAT TO EXPECT AT THE

2018 CSTE Annual Conference

The following numbers are from the 2017 Annual Conference

4

DAYS



650+

PRESENTATIONS

6

FEDERAL AGENCIES PARTICIPATING

including CDC, FDA, USDA, HRSA, SAMHSA, and ONC

90+

breakout sessions

3

plenary sessions

6

posters sessions

80+

roundtable sessions



1,520 attendees from 50 states and many U.S. territories

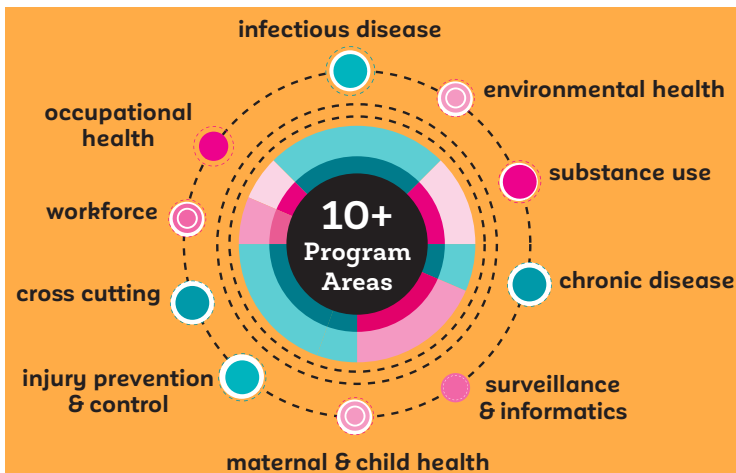


70%

of attendees work in state, local, and territorial health

14%

work in federal health



The conference attracts epidemiologists of diverse professional specializations.



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SPONSORSHIP OPPORTUNITIES

The CSTE Annual Conference is a unique experience of discovery and knowledge sharing that public health practitioners across the nation carry back to their jurisdictions to implement. By supporting the 2018 Annual Conference, your company or agency can further its brand recognition and profile with thousands of individuals and organizations. Through varied networking opportunities, you'll engage thousands of relevant public health professionals to educate and inform them of your products and services. More importantly, your generous contribution to the 2018 Annual Conference will help CSTE harness the power of epidemiology to advance public health as we strengthen our field through educational and mentoring opportunities, standards development, systems modernization, and advocacy.

JANUARY 19, 2018

Early Commitment Deadline

Reap the benefits of early Web publicity, first choice in table location, and more.

MARCH 30, 2018

Final Commitment Deadline

Full sponsorship agreements by this date.

PARTNERSHIP BENEFITS

	PLATINUM \$20,000	GOLD \$13,500	SILVER \$9,000	BRONZE \$4,500
Opportunities available at sponsorship level	1	2	5	5
Sponsor registrations*	6	4	2	2
Booth in Networking Hall	2	1	1	1
Smartphone app banner**	•	•	•	•
Name on two CSTE Websites	•	•	•	•
List one demo session in the online agenda and app***	•	•	•	
Social media through official CSTE Twitter and Facebook accounts	4	2	1	
One company flyer at the CSTE conference bag or water bottle station	•	•	•	
Choice of hosting an early morning or evening session			•	•
Host a primetime mid-day session	•	•		
Ticket to CSTE President's Banquet	2	1		
One customizable mobile message alert for smartphone app users	•			
Opportunity to host a follow-up webinar for CSTE members circulated by e-mail	•			
Mass e-mail to all CSTE membership before conference	•			

*We require all sponsors to register for the conference, up to four (4) additional staff may register for the full conference at a discount rate of \$400.

**More than 1,900 devices installed the app in 2017 with 55,000 views for each app banner.

***Demonstrations occur during the morning or afternoon break in your booth

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Add-on Sponsorship Benefits

- \$2,000 – Session video recording (sent approximately three weeks after conference)
- \$2,000 – Name and logo on networking hall table tent cards
- \$500 – Sponsor one (1) breakfast refreshment (bagels or pastries) at your booth for up to 50 people
- \$500 – Provide coffee and tea at your session for up to 50 people

The facility is the exclusive provider of all food and beverage products, therefore sponsors and exhibitors may not bring outside food and beverages to the facility.

EXHIBITS

Standard exhibit booths are 8'x10' and include:

- One booth space
- One 6' draped table
- Two chairs
- One wastebasket
- Organization listed on CSTE Annual Conference website
- One complimentary conference registration per paid booth (we require all exhibitors associated with an exhibit booth to be registered for the conference; one (1) additional staff may register for the full conference at a discount rate of \$400)

BOOTH PRICE

Organization Type	Price per booth (payment by January 19, 2018)	Price per booth (payment by March 30, 2018)
Government, Academic and Association	\$1,800 (\$900 deposit per booth)	\$2,400 (\$1,200 deposit per booth)

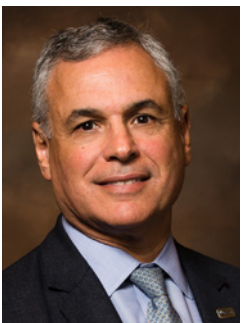
CSTE MEMBERS MATTER

Individuals who attend the CSTE Annual Conference work in applied epidemiology in local, territorial, tribal, state, and federal government. They work in hospital, laboratory, academic, and private-sector settings. Attendees represent the nation's leading administrators, informaticists, biostatisticians, IT developers, environmental health scientists, veterinarians, outbreak specialists, and more. The CSTE Annual Conference provides a dynamic forum to bring together cross-sectoral health experts to unveil innovations, share successes, and shape the future.

Share your vision with us

CSTE is built on collaboration and dedicated to finding solutions for the mutual benefit of all. Let us work together to integrate your company, products, and services into our 2018 Annual Conference and the applied epidemiology community at large.

Jeffrey P. Engel, M.D.
Executive Director



For more information, please call 770.458.3811 or e-mail sponsors@cste.org.

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