

Leading the Way

CSTE Annual Conferences continue to provide epidemiologists from across the world opportunities to learn the latest information and best practices relevant to their daily work. Previous speakers include *New York Times* best-selling author and Professor of Sociology Eric Klinenberg; global public health leader Dr. Keiji Fukuda; and Robert Wood Johnson Foundation president and CEO Dr. Richard Besser.

Each year during Conference, CSTE members vote on position statements, which initiate nationwide policy change and create transformative initiatives across the public health landscape.

In addition, new practices, services, software, and technologies are disseminated and adopted throughout national jurisdictions by CSTE Conference attendees.

Embracing Progressive Ideas

Epidemiology is one of the fastest changing fields in public health, so members are open to tapping the potential of modern products. Members are quick to adopt cutting-edge systems and business solutions.



Eric Klinenberg, PhD
CSTE's 2018 Jonathan Mann
Lecturer



Embracing Emerging Tech

CSTE Conference attendees continue to embrace today's technology, such as Facebook, Twitter and Instagram, posting hundreds of messages and photos during the event.

TESTIMONIALS

"As always, the conference was spectacular. The variety of topics and the care that went into coordinating abstracts into meaningful sessions was obvious."



"The conference was amazing overall. It was insightful, educational and an incredible networking opportunity."

csteconference.org
#CSTE2019

20
19

CSTE ANNUAL CONFERENCE

Raleigh, North Carolina

BY THE NUMBERS

The following numbers are from
the 2018 Annual Conference



4
DAYS



Breakout
Sessions



Plenary
Sessions



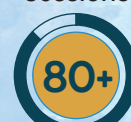
650+
PRESENTATIONS



FEDERAL
AGENCIES
PARTICIPATING
including CDC, FDA,
USDA, HRSA,
SAMHSA, and ONC



Poster
Sessions



Roundtable
Sessions



The conference attracts
epidemiologists of diverse
professional specializations.



1,700 attendees from 50 states
and many U.S. territories

14% of attendees work
in federal health

70% of attendees work in state,
local, and territorial health



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CSTE sponsorship opportunities are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses or under other provisions of the Internal Revenue Code.

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19

CSTE ANNUAL CONFERENCE

Raleigh, North Carolina

June 2-6

FIRST IN FLIGHT:
Recognizing Risk Takers
& Risk Factors

Conference
SPONSORSHIPS
and
Exhibitor
OPPORTUNITIES



Early Commitment
DEADLINE
January 24, 2019

Final Commitment
DEADLINE
April 1, 2019

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#CSTE2019

CSTE Members Matter

Individuals who attend the CSTE Annual Conference work in applied epidemiology in local, territorial, tribal, state, and federal government. They work in hospital, laboratory, academic, and private-sector settings. Attendees represent the nation's leading administrators, informaticists, biostatisticians, IT developers, environmental health scientists, veterinarians, outbreak specialists, and more. The Annual Conference provides a dynamic forum for cross-sectoral health experts to unveil innovations, share successes, and shape the future.

Share your vision with us

CSTE is built on collaboration and dedicated to finding solutions for the mutual benefit of all. Let us work together to integrate your company, products, and services into our 2019 Annual Conference and the applied epidemiology community at large.

Jeffrey P. Engel

Jeffrey P. Engel, M.D.
Executive Director



TESTIMONIALS

"CSTE puts on an amazing conference. I regularly return to my office with new ideas and insights that directly affect and improve my program."

"The CSTE Conference experience was phenomenal. I loved the pocket agenda and the mobile app. The presentations were great and the conference was so well organized."



Sponsorship Opportunities

The CSTE Annual Conference is a unique experience of discovery and knowledge sharing that public health practitioners across the nation carry back to their jurisdictions. By supporting the 2019 Annual Conference, your organization can further its brand recognition and profile with our attendees. Through varied networking opportunities, you'll engage relevant public health professionals to educate and inform them of your products and services. More importantly, your generous partnership will help CSTE harness the power of epidemiology to advance public health, as we strengthen our field through educational and mentoring opportunities, standards development, systems modernization, and advocacy.

EARLY COMMITMENT DEADLINE: January 24, 2019

Reap the benefits of early publicity, first choice in table location, and more.

FINAL DEADLINE: April 1, 2019

Full sponsorship agreements delivered by this date.

SPONSOR LEVEL Fee	GOLD \$15,000	SILVER \$9,000	BRONZE \$5,000
Opportunities available at sponsorship level	3	3	2
Roundtable Session	Lunch Session	AM Session	PM Session
Complimentary conference registrations*	4	2	2
Discounted registrations	4	4	4
Booth	1	1	1
Name on two CSTE Websites	●	●	●
Lead Capture Capability	●	●	●
One app banner**	●	●	
Tickets to CSTE President's Banquet	4	2	
Social media through official CSTE Twitter and Facebook accounts	2 posts	1 post	
One company flyer at the CSTE conference tote bag station	●		
Mass e-mail to CSTE membership before conference	●		
One customizable push notification for smartphone app users	●		
One slide customizable to organization during the plenary slide show	●		
Attendee list (attendee agreement) provided post conference	●		

*We require all sponsors to register for the conference, up to four (4) additional staff may register for the full conference at a discount rate of \$400.

**More than 2,000 devices installed the app in 2018 with 55,000 views for each app banner.

Last year our conference app was installed on over 2,000 devices. This year, we've added lead capture capability for our sponsors / exhibitors!



Add-on Sponsorship Benefits

- \$2,000 Session video recording (sent approximately three weeks after conference)
- \$2,000 Name and logo on networking hall table tent cards
- \$500 Sponsor one (1) breakfast refreshment (bagels or pastries) or coffee or tea service at your booth for up to 50 people

The facility is the exclusive provider of all food and beverage products, therefore sponsors and exhibitors may not bring outside food and beverages to the facility.

Exhibits

Standard exhibit booths are 8 ft x 10 ft and include:

- One booth space
- One 6' draped table
- Two chairs
- One wastebasket
- Lead capture capability
- Organization listed on CSTE Annual Conference website
- One complimentary conference registration per paid booth (All exhibit booth staff must be registered for the conference; Up to four (4) additional staff may register for the full conference at a discounted rate of \$400/ea)

NEW

Booth Price

- \$1,900 Price per booth (\$950 deposit per booth) if paid in full by January 24, 2019
- \$2,500 Price per booth (\$1250 deposit per booth) payment by April 1, 2019



Experience the CSTE Annual Conference
bit.ly/CSTE2018