



2022 ANNUAL CONFERENCE

Louisville
KENTUCKY

JUNE 19-23

www.csteconference.org



**FINAL
Commitment Deadline**

**April 15
2022**

*Unbridled Spirit
of
Public Health*

Annual **CONFERENCE SPONSORSHIP** *and* **EXHIBITOR OPPORTUNITIES**



Sponsorship Opportunities

The CSTE Annual Conference is a unique, energetic gathering of applied public health epidemiologists and practitioners from across the U.S. and its territories. Attendees meet to share knowledge, best practices, current trends and professional challenges in the field, and carry this information back to their jurisdictions. Recent public health emergencies, such as the global COVID-19 pandemic and the U.S. opioid crisis, have heightened public awareness of the important role of epidemiologists in fighting both infectious and non-infectious diseases. By supporting the 2022 Annual Conference, your organization will heighten its brand recognition and profile with our attendees. You'll engage with relevant public health professionals to educate and inform them of your products and services. Your generous partnership will also support CSTE's continued efforts to strengthen the field of applied epidemiology through educational and mentoring opportunities, standards development, systems modernization, and advocacy.

CSTE *Members Matter*

Individuals who attend the CSTE Annual Conference work in applied epidemiology in local, territorial, tribal, state, and federal government. They also work in hospital, laboratory, academic, and private sector settings. Our attendees represent the nation's leading administrators, informaticists, biostatisticians, environmental health scientists, veterinarians, outbreak specialists, and more. The Annual Conference provides a dynamic forum for public health experts to unveil innovations, share successes, and shape the future.

2022 SPONSOR/EXHIBITOR OPPORTUNITIES

SUPPORT LEVELS	GOLD SPONSOR	SILVER SPONSOR	EXHIBITOR
Fee	\$7,500	\$5,000	\$2,500
Number of opportunities available	3	5	Unlimited
Complimentary conference registration(s)	4	2	1
Discounted registrations at \$270**	4	4	4
One standard in-person booth space and virtual booth space* <i>(if virtual only then no in-person booth)</i>	X	X	X
Logo on CSTE conference website and platform or app	X	X	X
Roundtable session onsite or virtual <i>(may only select one, if Conference is virtual only, all sessions will be virtual.)</i>	X	X	
Promotion of roundtable session on official CSTE conference Twitter	X	X	
Promotional video in virtual booth*	X	X	
One complimentary downloadable document to virtual attendee bag	X	X	
A one-minute video prepared by sponsor to be played before one (1) plenary session	X		
One email promoting roundtable session and booth with content provided by sponsor to be sent by CSTE	X		

*Virtual booth includes company logo and branding, company description, link to company's website, collateral documents, contact button, and booth visit data & analytics report.

**CSTE requires all sponsors and their staff to register for the conference; up to four (4) additional staff may register for the full conference at the discounted rate of \$270 each. Sponsor staff who'd like to attend the roundtable ONLY for a virtual roundtable or virtual-only event may register two staff at the discounted rate of \$95 (virtual event only).



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For more information,
please call
770.458.3811
or e-mail
sponsors@cste.org



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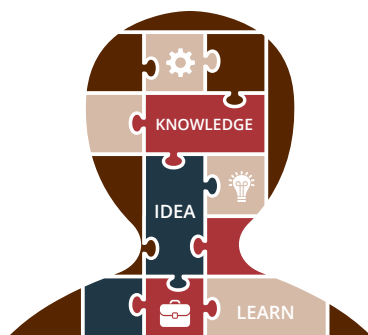
2021 Virtual Conference NUMBERS

Over
2,500
Virtual
Attendees



Over **75%** of attendees
visited virtual **Sponsor and
Exhibitor Booths**

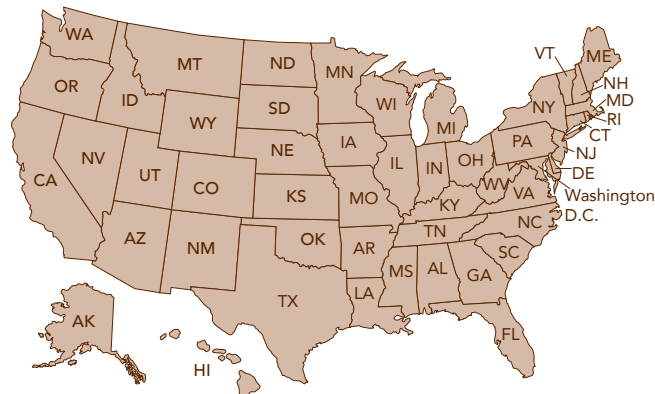
More than **1,000** attendees
participated in sponsor
virtual **Roundtable Sessions.**



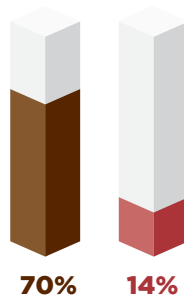
CSTE's Conference attracts
epidemiologists of **diverse**
professional specializations.

BY THE NUMBERS*

*The following numbers are from the in-person 2019 Annual Conference



650+
PRESENTATIONS



70%

14%

1,700 ATTENDEES

from 50 states & many U.S. territories

70% of attendees work in state, local, and
territorial health

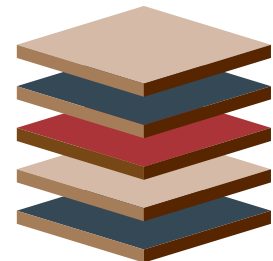
14% of attendees work in federal health

FOUR DAYS



**FIVE FEDERAL AGENCIES
PARTICIPATING**

CDC
FDA
USDA
HRSA
ONC



www.csteconference.org • www.cste.org • 2635 Century Parkway NE, Suite 700, Atlanta, GA 30345 • tel 770.458.3811 • fax 770.458.8516

CSTE sponsorship opportunities are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses or under other provisions of the Internal Revenue Code.