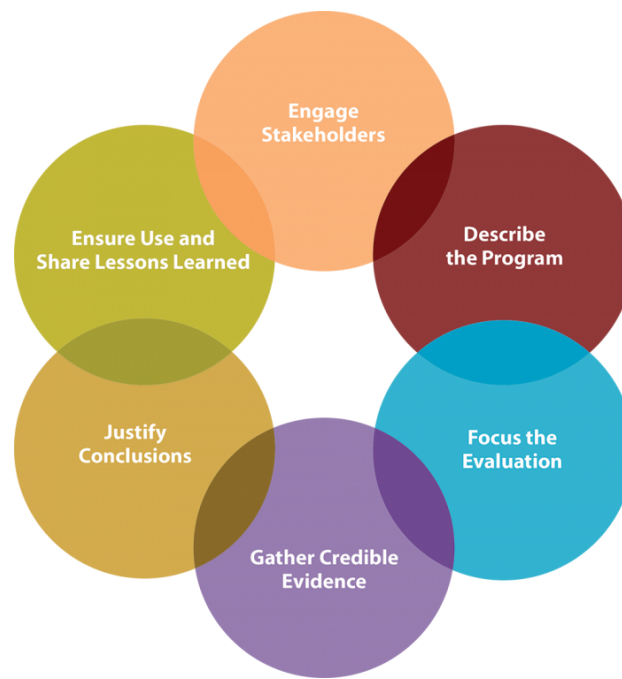


STD PROGRAM EVALUATION TOOLS AND RESOURCES

Links to STD Program evaluation tools, resources, and training for each of the six steps in the CDC Framework for Program Evaluation



Introduction<<http://www.ncsddc.org/std-pett/introduction/>>

External Links	• CDC FRAMEWORK FOR PROGRAM EVALUATION<https://www.cdc.gov/eval/framework/>
Module 1: Engage Stakeholders<http://www.ncsddc.org/std-pett/module-1/>	



Tools developed	• CHECKLIST – ENGAGE STAKEHOLDERS <http://www.ncsddc.org/wp-content/uploads/2017/09/checklistengagestakeholders.pdf> • STAKEHOLDER ENGAGEMENT TRACKER <http://www.ncsddc.org/wp-content/uploads/2017/09/stakeholderengagementtracker.pdf> • STAKEHOLDER CONVENING CONVERSATION GUIDE <http://www.ncsddc.org/wp-content/uploads/2017/09/stakeholderconveningconversationguide.pdf>
External links	• CONDUCTING EFFECTIVE MEETINGS GUIDE (COMMUNITY TOOL BOX) <http://ctb.ku.edu/en/table-of-contents/leadership/group-facilitation/main> • CONDUCTING EFFECTIVE MEETINGS CHECKLIST (COMMUNITY TOOL BOX) <http://ctb.ku.edu/en/table-of-contents/leadership/group-facilitation/checklist> • FACILITATION GUIDE (SEEDS FOR CHANGE)<https://www.seedsforchange.org.uk/facilitationmeeting>
Short guides	• IDENTIFYING AND DETERMINING INVOLVEMENT OF STAKEHOLDERS <https://www.cdc.gov/std/program/pupestd/identifying%20and%20determining%20stakeholders.pdf>
Module 2: Describe the Program	

Tools developed	• CHECKLIST – DESCRIBE THE PROGRAM <http://www.ncsddc.org/wp-content/uploads/2017/09/checklist.describe.the_.program.pdf> • GOALS AND SMART OBJECTIVES WORKSHEET <http://www.ncsddc.org/wp-content/uploads/2017/09/goals.and_.smart_.objectives.worksheet.pdf> • LOGIC MODEL TEMPLATE <http://www.ncsddc.org/wp-content/uploads/2017/09/logicmodeltemplate.pdf> • EXAMPLE LOGIC MODEL <http://www.ncsddc.org/wp-content/uploads/2017/09/example-logic-model.pdf>
External links	• NEEDS ASSESSMENT GUIDE (NATIONAL MINORITY AIDS COUNCIL) <http://www.nmac.org/wp-content/uploads/2015/04/needs-assessment.pdf> • STD PREVENTIVE SERVICES GAP ASSESSMENT TOOLKIT (CDC) <https://www.cdc.gov/std/program/gap/gap-assessment-toolkit-2016.pdf> • LOGIC MODEL WORKBOOK (INNOVATION NETWORK, INC.) <https://www.innonet.org/media/logic_model_workbook_0.pdf> • LOGIC MODEL DEVELOPMENT GUIDE (W.K. KELLOGG FOUNDATION) <https://www.bttop.org/sites/default/files/public/w.k.%20kellogg%20logicmodel.pdf>
Short guides	• IDENTIFYING THE COMPONENTS OF A LOGIC MODEL <https://www.cdc.gov/std/program/pupestd/components%20of%20a%20logic%20model.pdf> • DEVELOPING PROGRAM GOALS AND MEASURABLE OBJECTIVES <https://www.cdc.gov/std/program/pupestd/developing%20program%20goals%20and%20objectives.pdf>
<u>Module 3: Focus the Evaluation</u> <http://www.ncsddc.org/std-pett/module-3/>	

Tools developed	• CHECKLIST – FOCUS THE EVALUATION <http://www.ncsddc.org/wp-content/uploads/2017/09/checklist_focustheevaluation.pdf> • EVALUATION QUESTION PRIORITIZATION TOOL <http://www.ncsddc.org/wp-content/uploads/2017/09/evaluationquestionprioritizationtool.xlsx> • SAMPLE EVALUATION TIMELINE <http://www.ncsddc.org/wp-content/uploads/2017/09/sampleevaluationtimeline.xlsx>
External Links	• GUIDE FOR ENGAGING STAKEHOLDERS IN EVALUATION QUESTIONS (RWJF) <http://www.fsg.org/tools-and-resources/practical-guide-engaging-stakeholders-developing-evaluation-questions-0> • QUESTIONS CHECKLIST FOR PROGRAM EVALUATION (W. MICH. UNIV.) <https://www.wmich.edu/sites/default/files/attachments/u372/2016/eval_questions_checklist-2016-03.pdf>
Short guides	• TYPES OF EVALUATION<https://www.cdc.gov/std/program/pupestd/types%20of%20evaluation.pdf> • DEVELOPING EVALUATION QUESTIONS <https://www.cdc.gov/std/program/pupestd/developing%20evaluation%20questions.pdf> • FOCUSING THE EVALUATION <https://www.cdc.gov/std/program/pupestd/focusing%20the%20evaluation.pdf>
Module 4: Gather Credible Evidence <http://www.ncsddc.org/std-pett/module-4/>	

Tools developed	• CHECKLIST – GATHER CREDIBLE EVIDENCE <http://www.ncsddc.org/wp-content/uploads/2017/09/checklist.gather.credible.evidence.pdf> • EVALUATION PLAN GUIDANCE TOOL <http://www.ncsddc.org/wp-content/uploads/2017/09/evaluation-plan-guidance-tool.pdf> • EVALUATION PLAN TEMPLATE <http://www.ncsddc.org/wp-content/uploads/2017/09/evaluation-plan-template.xlsx>
External Links	• CONDUCTING SURVEYS (COMMUNITY TOOL BOX) <http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/conduct-surveys/main> • CONDUCTING INTERVIEWS (COMMUNITY TOOL BOX) <http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/conduct-interviews/main> • CONDUCTING FOCUSING GROUPS (COMMUNITY TOOL BOX) <http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/conduct-focus-groups/main> • COLLECTING EVALUATION DATA: DIRECT OBSERVATION (U OF WISC) <http://learningstore.uwex.edu/assets/pdfs/g3658-5.pdf> • DATA COLLECTION METHODS FOR EVALUATION METHODS (CDC) <https://www.cdc.gov/healthyyouth/evaluation/pdf/brief18.pdf>
Short guides	• DEVELOPING EVALUATION INDICATORS <https://www.cdc.gov/std/program/pupestd/developing%20evaluation%20indicators.pdf> • SELECTING DATA COLLECTION METHODS <https://www.cdc.gov/std/program/pupestd/selecting%20data%20collection%20methods.pdf> • PUTTING TOGETHER AN EVALUATION MATRIX <https://www.cdc.gov/std/program/pupestd/pupestd_eval-matrix_shortguide_final.pdf>

Module 5: Justify Conclusions <<http://www.ncsddc.org/std-pett/module-5/>>

Tools developed	• CHECKLIST – JUSTIFY CONCLUSIONS <http://www.ncsddc.org/wp-content/uploads/2017/09/checklist.justify.conclusions.pdf> • DATA VALIDATION INSTRUCTIONS <http://www.ncsddc.org/wp-content/uploads/2017/09/data-validation-instructions.pdf> • PIVOT TABLE INSTRUCTIONS <http://www.ncsddc.org/wp-content/uploads/2017/09/pivot-table-instructions.pdf> • DATA VALIDATION AND PIVOT TABLE PRACTICE <http://www.ncsddc.org/wp-content/uploads/2017/09/data-validation-and-pivot-table-practice.xlsx> • EVALUATION PLAN TEMPLATE (ALSO SHARED IN MODULE 4) <http://www.ncsddc.org/wp-content/uploads/2017/09/evaluation-plan-template-1.xlsx>
External Links	• STEP-BY-STEP GUIDE TO QUALITATIVE ANALYSIS <http://www.pimatisiwin.com/uploads/1289566991.pdf> (O'CONNER & GIBSON) • ANALYZING QUALITATIVE DATA <http://learningstore.uwex.edu/assets/pdfs/g3658-12.pdf> (UNIVERSITY OF WISCONSIN-EXTENSION)
Module 6: Ensure Use and Share Lessons Learned <http://www.ncsddc.org/std-pett/module-6/>	

Tools developed	• CHECKLIST – ENSURE USE AND SHARE LESSONS LEARNED <http://www.ncsddc.org/wp-content/uploads/2017/09/checklist-ensure-use-and-share-lesons-learned.pdf> • EXAMPLE TWO-PAGE EVALUATION SUMMARY <http://www.ncsddc.org/wp-content/uploads/2017/09/example-2-page-evaluation-summary.pdf> • EXAMPLE CONFERENCE POSTER FROM CALIFORNIA <http://www.ncsddc.org/wp-content/uploads/2017/09/example-conference-poster.pdf>
External Links	• MAKING DATA TALK (NATIONAL CANCER INSTITUTE) <https://www.cancer.gov/publications/health-communication/making-data-talk.pdf> • DATA VISUALIZATION CHECKLIST (STEPHANIE EVERGREEN) <http://stephanieevergreen.com/wp-content/uploads/2016/10/datavizchecklist_may2016.pdf> • DATA VISUALIZATION TEMPLATE (PLOTDB)<https://plotdb.com/>

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With questions about STD-PETT, contact [Charlie Rabins](#), NCSD Capacity Building Consultant.



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