

Department ‘Flu Near You’ Survey Results

As part of a CSTE grant awarded to Maricopa County Department of Public Health, a survey was distributed to assess the sixth floor’s understanding and use of participatory surveillance and Flu Near You. A total of sixty surveys were distributed, with 56 being returned.

Figure 1. Distribution of confidence in defining participatory surveillance

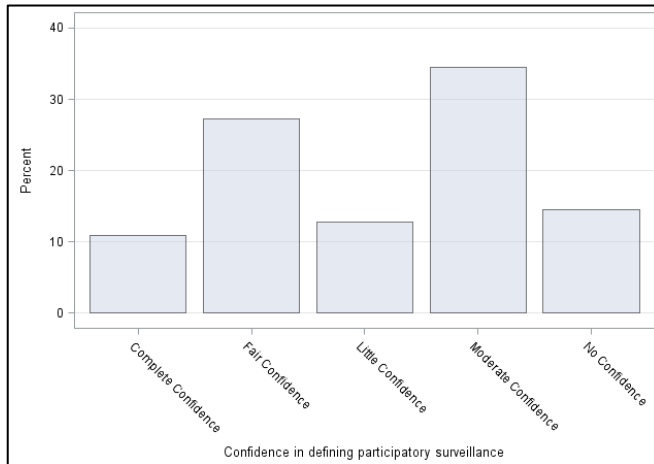


Figure 2. Distribution of awareness of the participatory surveillance application, “Flu Near You”

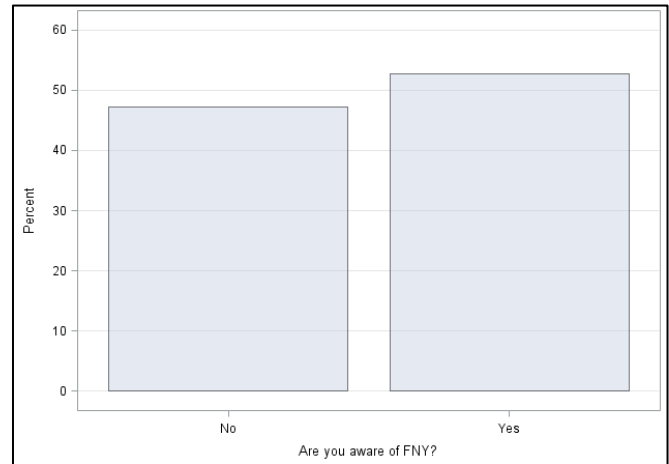


Figure 3. Distribution of registered “Flu Near You” users

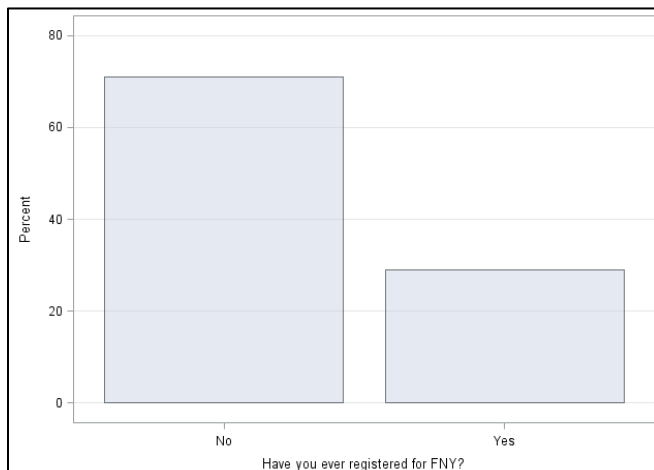
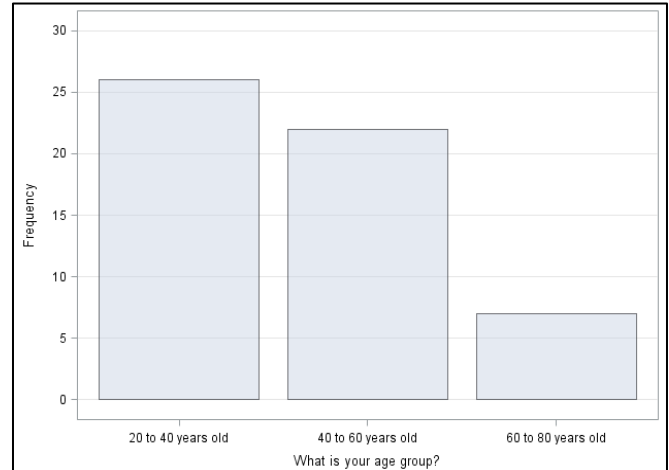


Figure 4. Distribution of age among the sixth floor employees



Overall, we found that the department has moderate confidence in defining participatory surveillance, and that although a majority of the department has heard of Flu Near You, less than 30 percent are registered users.

As a part of the CSTE grant, Maricopa County Department of Public Health is recruiting community members to become active users. In the survey, we found that the majority of employees learned about Flu Near You through a presentation by public health (39.39%), and that the least common place was on social media (3.03%). This is informative for learning where we are successful in reaching people, and where we need to improve our message.

In addition to recruiting users, we are aiming to recruit a representative group of users, with a majority of current Flu Near You users being 60 to 80 year old, and very few users being 20 to 40 years old. Based on the demographics of the sixth floor, employees registering would greatly help with the age group representation of Flu Near You users.