

# Keys to Success: A Symposium on Educating Youth and Adults about Swine Influenza and Other Zoonotic Diseases

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*September 12, 2019*

*Kellogg Hotel & Conference Center, Michigan State University  
219 S Harrison Rd, East Lansing, MI 48824*

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| Time       | Topic                                                                                                                       | Presenter                                                                                     |
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| 8:30 a.m.  | Welcome                                                                                                                     | MSU Extension Leadership Team, MDHHS Emerging and Zoonotic Infectious Diseases Section (EZID) |
| 8:45       | Background information: Youth Zoonotic Disease Education Grant                                                              | Dr. Mary Grace Stobierski                                                                     |
| 9:00       | Best Practices for Media Communications                                                                                     | Sean Corp, MSU Extension                                                                      |
| 10:00      | Break                                                                                                                       |                                                                                               |
| 10:20      | Discussion of Current Resources Available                                                                                   | Dr. Mary Grace Stobierski, Dr. Kim Signs, Nick Babcock                                        |
| 10:45      | Animal Influenza Ecology and Epidemiology; Ohio Youth Influenza Education Activities                                        | Dr. Andrew Bowman, Ohio State University                                                      |
| 12:00 p.m. | Lunch                                                                                                                       |                                                                                               |
| 1:15       | Swine Influenza Outbreak Response: National and State Resources<br>Local Experience; the good, the bad, and lessons learned | Dr. Kim Signs, MSU Extension & Michigan Local Health Departments                              |
| 2:45       | Break                                                                                                                       |                                                                                               |
| 3:00       | Blue Not Flu                                                                                                                | Clay McIntosh, Iowa State University                                                          |
| 4:00       | Roundtable: Best Practices from Your Fair and Exhibition                                                                    | All                                                                                           |
| 4:50       | Call to Action and Next Steps                                                                                               | Dr. Stobierski, Nick Babcock                                                                  |
| 5:00       | Closing remarks                                                                                                             | Dr. Stobierski, Nick Babcock                                                                  |

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Registration link: [https://events.anr.msu.edu/CSTE\\_Grant\\_SEP\\_12\\_2019\\_MSU/](https://events.anr.msu.edu/CSTE_Grant_SEP_12_2019_MSU/)