

Influenza and Zoonoses Education Among Youth in Agriculture

Grantee Workshop

October 23 – 24, 2017

Courtyard Atlanta Decatur

130 Clairemont Avenue

Decatur, Georgia 30030

Tel: (404) 371-0204

Meeting Room: Mary Gay (Conference Center)

Objectives

- Provide a forum for sharing project successes, learnings, and best practices
- Collaboratively determine how to best track and communicate the impact of state level projects as well as the impact of the overall Influenza Education among Youth in Agriculture Project
- Discuss and identify future priorities for the Influenza Education among Youth in Agriculture Project

Agenda

Monday, October 23

8:00 – 8:45 AM	Coffee, Pastries, & Networking	
8:45 – 9:00 AM	Introductions, Workshop Objectives, and Agenda	Ashley Agard , The Clarion Group
9:00 – 10:00 AM	Welcome and Hot Topics in Influenza	Dan Jernigan , Director, Influenza Division, CDC
	Hot Topics in other Zoonotic Diseases	Casey Barton Behravesh , CDC
	Project Background and Current Status	Emily Eisenberg Lobelo , CDC and Joe Gregg , CDC
10:00 – 10:15 AM	Break	
10:15 AM – 12:00	Site Overviews	
10:15 – 10:35 AM	• Minnesota	
10:35 – 10:55 AM	• Michigan	
10:55 – 11:15 AM	• Iowa	
11:15 – 11:35 AM	• Ohio	
11:35 – 12:00 PM	Final Questions for any state	
12:00 – 1:30 PM	Lunch (on your own)	
1:30 – 2:45 PM	Site Overviews	
1:30 – 1:50 PM	• Kentucky	
1:50 – 2:10 PM	• Maine	
2:10 – 2:30 PM	• North Dakota	

2:30 – 2:45 PM Final questions for any state

2:45 – 3:00 PM **Break**

3:00 – 4:45 PM **Outbreak Experience Discussion**
All states have experienced outbreaks. This session is designed to share our outbreak and to brainstorm on how the Youth in Ag project might help in future outbreak situations.

Mary Grace Stobierski (MI),
Laurie Billing (OH), and
Andy Bowman (OH) kick off,
MN, ND, ME, KY, IA

4:45 – 5:00 PM **Wrap Up**

Ashley Agard, The Clarion
Group

6:00 – 7:30 PM **Dinner & Networking**

The Pinewood
254 W Ponce de Leon Ave

Tuesday, October 24

7:45 – 8:30 AM **Coffee, Pastries, & Networking**

8:30 – 9:00 AM **Day 1 Reflections**
Day 2 Agenda

Ashley Agard, The Clarion
Group

9:00 – 9:45 AM **Show and Tell**
Interactive Educational Resource Demo and Sharing session: Minn. Board Game, Iowa online course, Maine matching game, Michigan Educational Toolkit, CDC Disease Detective novella

Carrie Klumb (MN),
Abbey Cannon (IA),
Johanna Mackenzie (ME),
Mary Grace Stobierski (MI),
Doug Jordan, CDC

9:45 – 10:45 AM **Evaluation Part I**

- Evaluation Framework Intro
- Case Study: Ohio
- Tools to capture impact

Eli Painter, CDC
Jacqueline Nolting (OSU)
Lauren Polansky, CDC

10:45 – 11:00 AM **Break**

11:00 – 12:00 **Evaluation Part II**
Interactive session with attendees covering surveys as evaluation tools and using the toolkit to share best practices and establish a plan for the next 8 months.

Lauren Polansky, CDC
Eli Painter, CDC

12:00 – 1:30 PM **Lunch (on your own)**

1:30 – 3:00 PM **Communicating Impact: Interactive Strategy Session**

- How to better communicate project impact
- How to effectively share knowledge with public and each other
- How to work toward publishing results

Emily Eisenberg Lobelo,
CDC

3:00 – 3:15 PM **Break**

3:15 – 4:30 PM

Ensuring Sustainability and Future Direction

- What is the project's central challenge?
- What is needed to ensure sustainability?
- What should be the few strategic priorities?
- What strategic partnerships would enhance project outcomes and impact?

Monica Schroeder, CSTE
Ashley Agard, The Clarion
Group

4:30 – 5:00 PM

Wrap-up & Adjourn

Jeff Engel, Executive
Director, CSTE
Casey Barton Behraves,
CDC