



Youth in Agriculture Pilot Project

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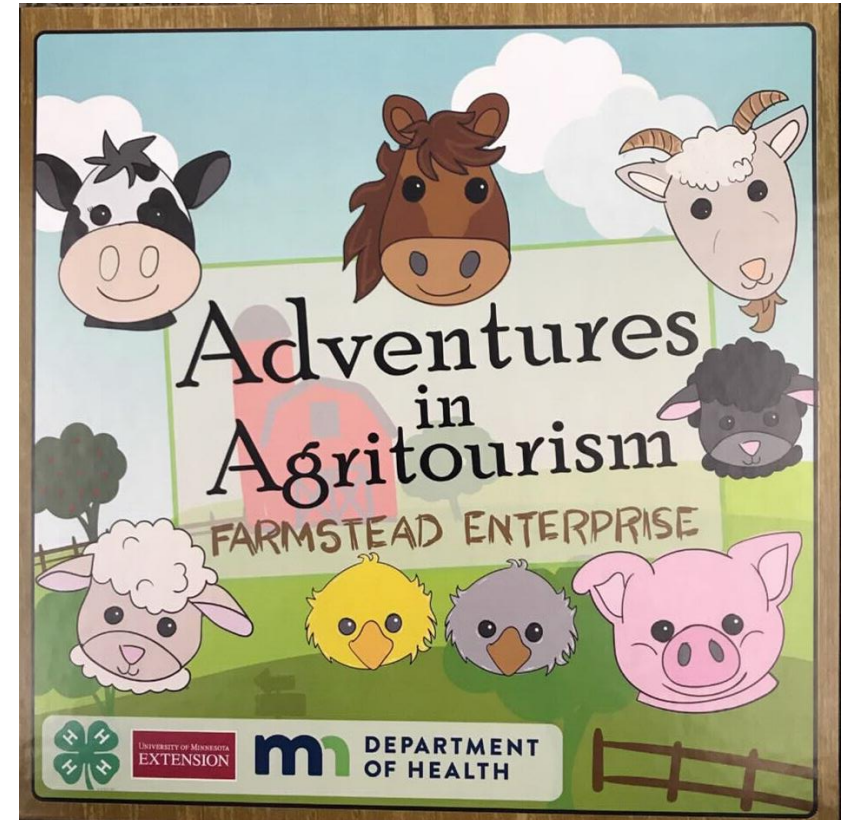
Project Background

2016 Grant

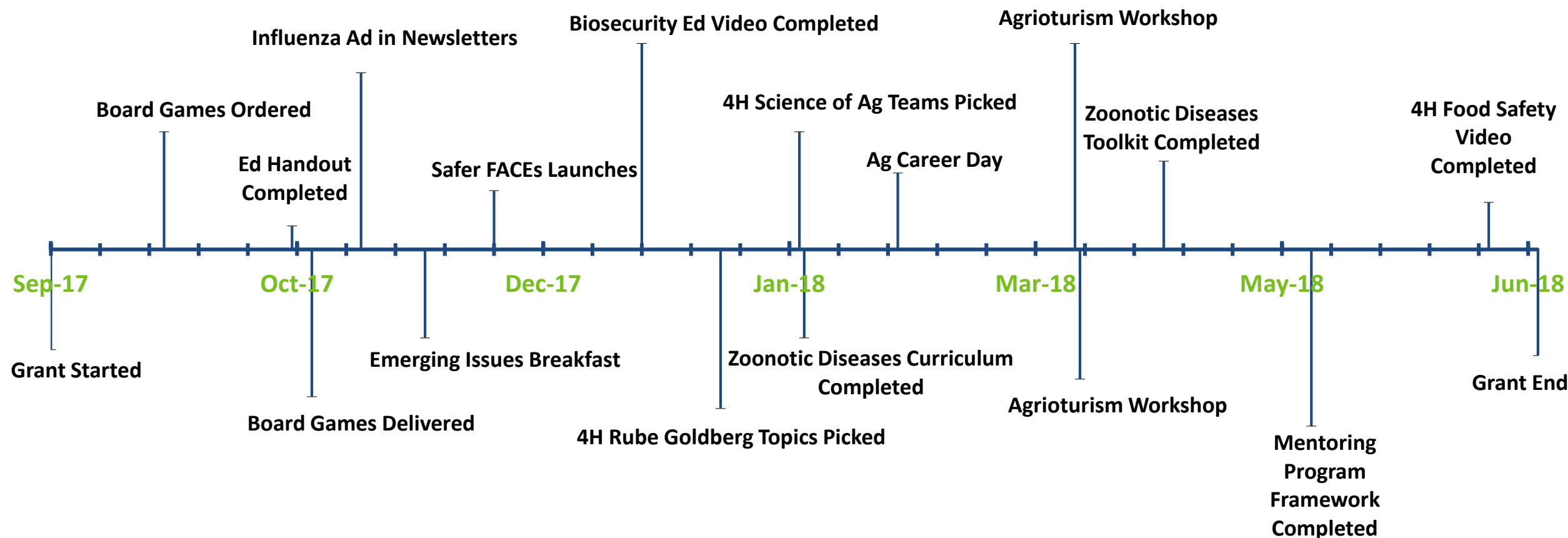
- Partnered w/4-H and Board of Animal Health
- 1,500 4-H clubs in 87 counties
- 33,000 participants- 67% in a livestock project
- Focused on ongoing MDH outreach activities
 - Healthy Fairs & Agritourism Workshops
- Worked on establishing relationship with 4-H

Outputs - Completed

- *92 Adventures in Agritourism: Farmstead Enterprise* board games completed & ready for state-wide distribution
- 64 participants from 31 entities attended our *Emerging Issues Breakfast*
- 140 participants from 5 Healthy Fairs Workshops
- 88 participants from 3 Agritourism Workshops
- Safer FACEs content completed- in queue to go live
- Sponsorship of 4-H Ag Career Day, 100 Youth Participants



Outputs- Planned for 2017-2018



Evaluation Method

- Conducted after each workshop/outreach event. Open-ended feedback
 - “Many things I would have never thought of”
 - “I will encourage representatives from our Fair Board to attend- GREAT information! Thank you!”
 - “Great idea and glad it finally came together”
 - “Great thing to start with county fairs. Great refreshers”
 - “...this gathering is a HUGE asset to those who never get the info first hand at all”
 - “I work with 4-H and need this info”



Agritourism Workshop 2016 Evaluation Burnsville, MN

Your feedback is important to us! Thank you for taking the time to share your thoughts.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
For each of the statements below, please indicate the extent of your agreement or disagreement:					
1. Which of the following best describes you: ☐ Pumpkin Patch Owner/Employee ☐ Apple Orchard Owner/Employee ☐ Private farm that has field trips on ☐ Private Petting Zoo Operator/Empl ☐ Educational Farm/Institute ☐ Pizza Farm/Breakfast on the Farm ☐ University of Minnesota/Extensio ☐ Public Health Agency ☐ Minnesota Department of Agricul ☐ Other (please describe): _____					
2. How did you hear about our workshop (pl ☐ Invite via e-mail ☐ Who was the e-mail from? (i.e ☐ Minnesota Farmer's Market Asso ☐ Minnesota Grown ☐ UMASH website ☐ CHS mailbag ☐ Ag Take ☐ Other: _____					
The workshop was adequately paced.	SD	D	N	A	SA
The workshop length was appropriate.	SD	D	N	A	SA
This workshop helped me network with new people from different organizations.	SD	D	N	A	SA
This workshop gave me an opportunity for peer-to-peer exchange of ideas.	SD	D	N	A	SA
I value this peer-to-peer exchange.	SD	D	N	A	SA
I plan on implementing what I learned today at my business.	SD	D	N	A	SA
Overall, the workshop was time well spent.	SD	D	N	A	SA
6. Why did you attend today's workshop? _____ _____					
7. What aspects of the workshop did you find most valuable? _____ _____					
8. If you were in charge of this workshop, what would you do differently? _____ _____					

Impact

- **Outbreak assistance through relationships established- Public health advocates on the animal side**
- **Building a relationship with Minnesota 4-H**
- **Requests for Agritourism Workshops and Emerging Issues Breakfast**
- **Invited to Minnesota Federation of County Fairs Annual Conference**
- **Encouraged NIOSH Ag Center (UMASH) to focus on agritourism outreach and education**
- **Three educational videos available on YouTube (~1,000 views so far)**

Lessons Learned-Areas for Improvement

- Took time to identify key contacts to move project forward
- Educational Board games are harder to create than expected
- Logistics of making lessons accessible to those without high speed internet
- Distributing products throughout the state
- Creating content for elementary, middle, and high school youth



Acknowledgements

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4H

- Dorothy McCargo-Freeman
- Brad Rugg

BAH

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