

CSTE Executive Board Conference Call

January 8, 2010

Members on call: Pat McConnon (CSTE), Laurene Mascola (CA), Martha Stanbury (MI), Tom Safranek (NE), Beverly Christner (CSTE), Jennifer Lemmings (CSTE), Steve Ostroff (PA), Mel Kohn (OR), Sara Huston (NC), Perry Smith (NY), Duc Vugia (CA) and LaKesha Robinson (CSTE)

Members absent: Robert Rolfs (UT) and Michael Landen (NM)

Agenda

Annual Meeting Update

Beverly reported on the logistics of the annual conference. The call for abstracts deadline is today Friday, January 8 at 11:59 pm EST. As of today, CSTE has received 403 completed abstracts. In 2009, a total of 333 abstracts were submitted. The CSTE group block has picked up, with the Doubletree at 57% and Red Lion at 20% of the rooms blocked. Beverly also noted that there are 11 proposed Sunday workshops being developed.

Steve Ostroff reported on Plenary Sessions (below):

Monday Theme: *Federal and State Perspective*

Confirmed Speakers

Tom Frieden, *Director of the Center for Disease Control and Prevention*

Bruce Goldberg, *Oregon Health Secretary*

Tentative Speaker

Peggy Hamburg, *Food & Drug Administration*

Tuesday Theme: *Global Health*

Confirmed Speakers

Keiji Fukuda, *Assistant Director General of World Health Organization*

Ann Shuchat, *Centers for Disease Control and Prevention*

Tentative Speakers

David Fleming, *WA CSTE Active Member*

Gates Foundation will forward names of alternative speakers

Wednesday Theme: *Major Trends/Informatics*

Steve noted that the Wednesday plenary session is currently being developed.

Topic Suggestions

Technology capacity for surveillance

Informatics tools for public health / future roles in public health

Environmental Health: Health and Environmental and Global Warming

Epi Capacity Assessment (possible breakout)

Tentative Speakers

Jim Hadler, *CSTE Consultant*

Matt Boulton, *CSTE Consultant*

William Hersh, *Department of Medical Informatics & Clinical Epidemiology*
Dick Jackson, *UCLA*

Conference Media

Mel has proposed to contract with a Media Consultant who is located in Portland, Oregon, for the 2010 Annual Meeting. Mel will touch base with the Media Consultant before the January Meeting to inquire about the benefits for CSTE. The Executive Board has agreed if the contract would be beneficial to CSTE, Mel will schedule an appointment with the Media Consultant to discuss a possible media conference proposal with Pat and Steve during the January Executive Board Meeting.

Exhibit Proposal

The Executive Board has approved CSTE to contract with a third-party vendor to outsource exhibit sales. The company will utilize CSTE's current prospect list of 110 organizations to solicit booth sales. CSTE already has 16 Exhibitors.

Action Item:

- All Exhibit prospects will be based on CSTE's criteria and will be subject to approval by CSTE.

Final January Agenda

As a reminder, the Executive Board will provide an update on their committee and priorities activities on Wednesday. The CSTE program staff will assist the Executive Board in coordinating their reports. Additional time has been added to the committee reports time slot.