

CPS consult reportFrom: Ursula_Bauer@doh.state.fl.us
Sent: Monday, April 30, 2001 1:50 PM
To: sroohi@cste.org; tobacco@cste.org
Subject: CPS consult report

Hi Shah,

I have participated in two meetings of the "Guide to Community Preventive Services Tobacco Recommendations Workgroup" as a representative of CSTE. The first meeting was on Feb 15 and the second meeting was on April 26. Both meetings were in Washington, DC and I participated by telephone.

The workgroup consists of representatives from a number of organizations including: NCI, OSH/CDC, ASTCDPD, Smokeless States, ASTDHPPE, Robert Wood Johnson, Campaign for Tobacco Free Kids, National Governors Assoc., ASTHO, ALA, and others. The purpose of the workgroup is to develop a plan for dissemination of the tobacco recommendations from the Guide to Community Preventive Services, with an eye toward practical application and implementation of the recommendations at the state and local level. The workgroup is to develop a dissemination strategy to facilitate implementation of the recommendations

At the initial meeting, the group discussed planning a series of (6) regional meetings or mini conferences, possibly targeted toward several different audiences, to facilitate the use of the tobacco prevention guidelines to inform state and local programmatic and policy decision making with regard to tobacco control. The group recognized that policy makers (legislators, governors) would be a key audience to reach.

At the most recent meeting, the financial reality of these meetings set in, and the workgroup leaders acknowledged having funding for perhaps five meetings. Rather than have these be large, regional meetings, they opted to focus on individual states or even cities (though cities were eventually rejected). Initially five such sites were considered and workshops would be "pilots," presumably in preparation for more widespread dissemination (in every state?).

At the April meeting, the audience was reconceptualized, as well, according to three tiers: 1) tobacco-focused advocacy and voluntary organizations who could mobilize for change at the state and local levels; 2) public health officials (e.g., state tobacco control managers, chronic disease directors) who would learn what the science is with regard to tobacco control recommendations and how to translate the science into information useful to decision-makers; 3) decision-makers - those with the power and authority to make change at the state and local level. However, no decision was made with regard to which of these three target groups should be the key audience for the workshops, or how to combine the three tiers effectively.

Once discussion turned to the selection of the five states that might be the beneficiaries of these workshops, the purpose of the workshops became clouded. In particular, how these CPS workshops would differ from or support other tobacco-related technical assistance (e.g., "TA+" offered by OSH to selected states, or the state TA Legacy is trying to assemble) became less clear. In other words, what the CPS Workshop role would be and how these workshops would overlap with or be different from other efforts needs more discussion. I believe the thinking about the CPS workshops, now conceptualized as state-specific, is that these would be customized for each state, integrate all recommendations (beyond those made by the CPS) related to tobacco control, and make these recommendations relevant to policy-makers.

I would like CSTE's input on what would be useful at the state and local level with regard to technical assistance in using the Tobacco Control Recommendations from the Guide to Community Preventive Services, and in particular, how more states can receive the assistance that would be useful (e.g., using televideo conferencing rather than in person workshops).

Thanks.

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